



Company**Profile**

Itico Tech & Agency

Inspire, Transform & Better Digital Solutions.



*Inspire, Transform &
Better Digital Solutions.*

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Introduction.

About us

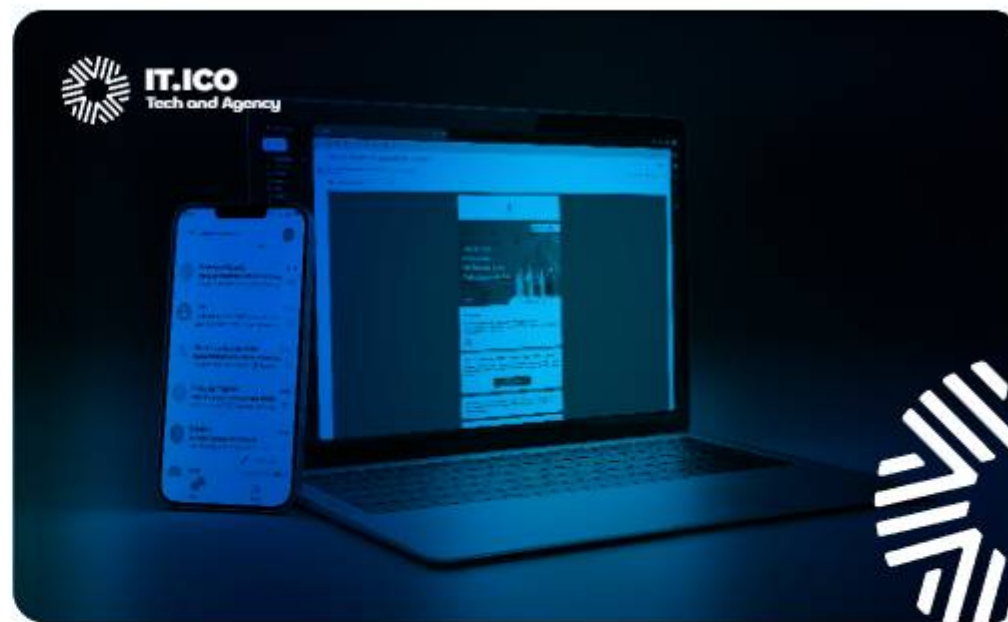
Itico Tech & Agency is a dynamic and innovative independent service provider offering leading digital solutions in the fields of digital consulting, website development, landing page creation, information systems, graphic design, and digital marketing services since 2020, with over 40+ projects completed.

We are dedicated to providing innovative and efficient solutions for our clients across Indonesia. With extensive experience and the support of a team of experts, Itico Tech & Agency stands as a trusted partner in driving transformation to meet business needs in the face of technological advancements. Itico Tech & Agency is committed to helping clients achieve success in the digital era.

Itico Tech & Agency believes that technological innovation is one of the keys to success in the digital era. With top-notch services, high-quality solutions, and a commitment to meeting client needs, we are here to help achieve your business's greater vision.

Entrust your digital needs to Itico Tech & Agency, and together we will create a brighter future.

Inspire, Transform & Better Digital Solutions

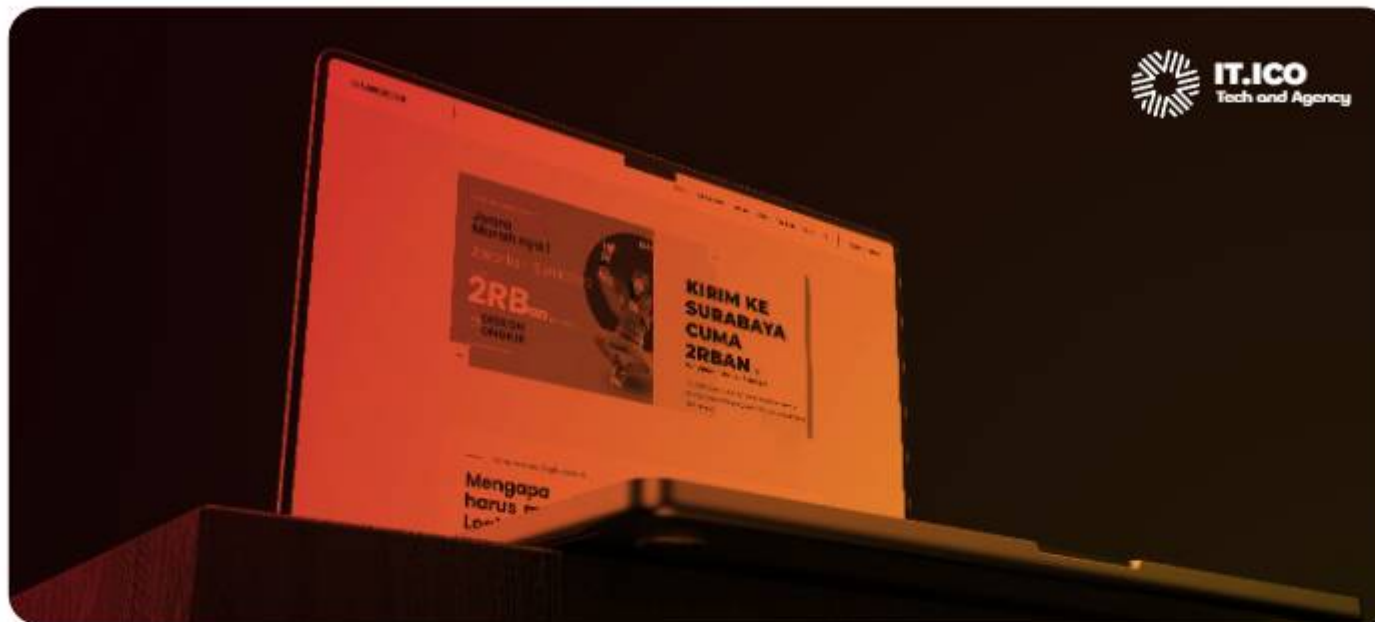


Vision

To be the primary partner for businesses, providing innovative digital solutions that drive growth and success.

Mission

- Providing high-quality digital solutions tailored to meet the needs of clients.
- Creating exceptional user experiences through creative design and optimal functionality.
- Delivering strategic digital marketing services to enhance visibility and engagement in the digital era.



What we do?

Digital Consulting

We offer strategic consulting to help you design and implement the right digital solutions tailored to your business needs.

Website Development

We provide professional website development services that are responsive, modern, and functional to meet the diverse needs of our clients.

Landing Page Design

Boost your conversions with landing pages specially designed to captivate visitors and encourage action.

Information Systems

We develop technology-based information systems to enhance operational efficiency and data management for your company.

Graphic Design

Get creative designs for branding, such as logos, brochures, and other marketing materials that reflect your business identity.

Digital Marketing Strategy

Designing effective digital marketing strategies, including social media management, search engine optimization (SEO), and online campaigns to reach a broader audience.

Why choose us?

Comprehensive Solutions

We offer integrated solutions for all your business's digital needs, from website development to digital marketing.

Personalized Approach

We understand that every business is unique. Therefore, each solution we offer is tailored to meet your specific needs and goals.

Proven Results

We have a strong track record of helping our clients achieve better results, whether in operations, increased traffic, conversions, or revenue.

After Project Support

We don't stop after the project is completed. We provide continuous support to ensure that the solutions we provide remain optimized.

Focus on User Experience

We design all solutions with a focus on delivering an exceptional user experience, ensuring easy and enjoyable interactions.

Competitive Pricing

We offer services at competitive prices without compromising on quality, delivering the best value for your investment.





Core Principles

Sustained Innovation

We are committed to consistently delivering the latest and best digital solutions, capable of adapting to rapid technological advancements and market trends.

Strong Collaboration

Our success stems from close cooperation with clients. We believe that open dialogue and transparent collaboration are key to achieving optimal results.

Uncompromising Quality

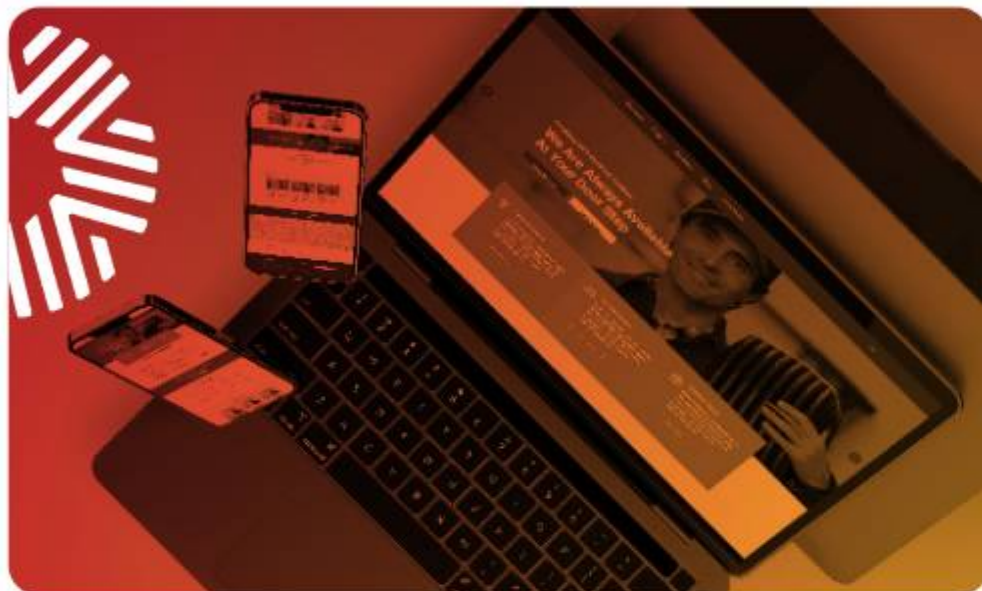
We focus not only on results but also on the process. Every project we handle undergoes strict checks to ensure that quality is consistently maintained.

Client Success Focus

We always strive to provide solutions that help clients grow their businesses, improve efficiency, and achieve their long-term goals.

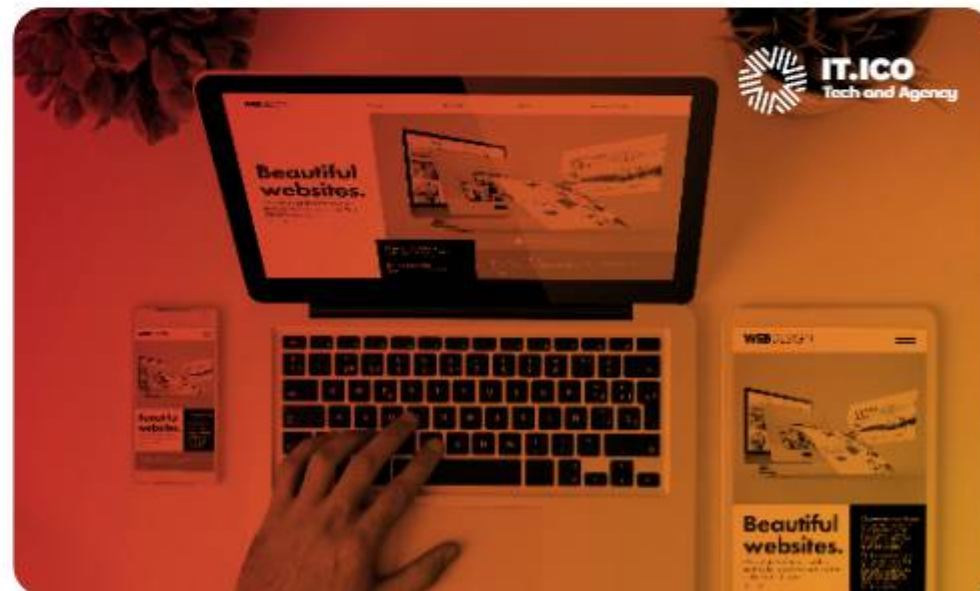
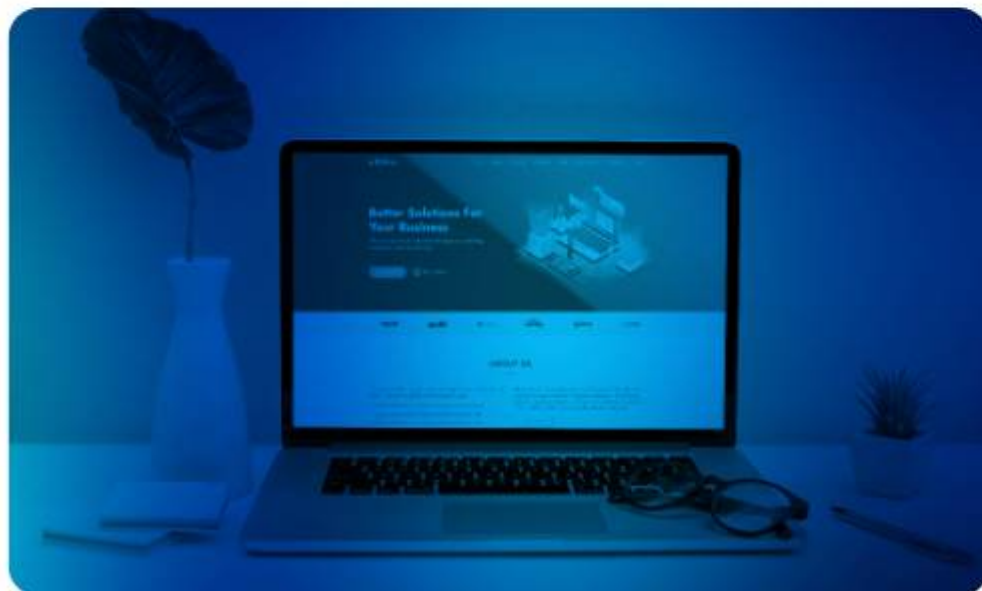
Portfolio.

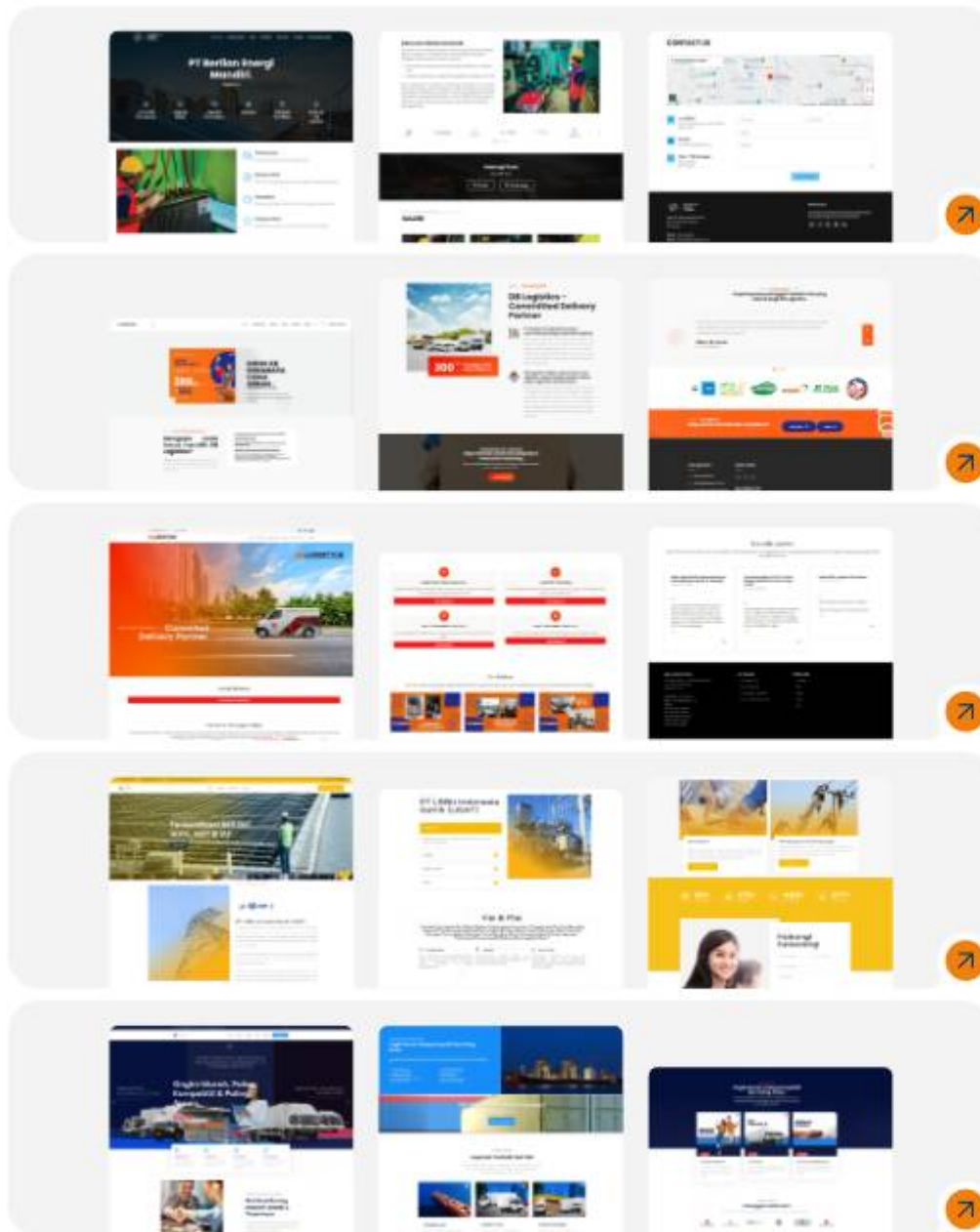




Website & Landing Pages

We provide responsive, modern website and landing page design services tailored to your needs. Our focus is on creating digital solutions that are aesthetic, functional, and capable of enhancing user experience and improving your business performance.





Company

Berlian Energi Mandiri

Sector

Technical & Electrical Power Inspection Agency

Type Project

Landing Page

Overview

Development of a landing page containing company information, services, legal documents, company activities, application procedures, and company certifications.

Year of Project

2020

Company

DB Logistics

Sector

Transportation & Logistic

Type Project

Landing Page

Overview

Development of a landing page featuring company information, services, shipping promotions, company activities, testimonials, and a call to action page.

Year of Project

2020

Company

DB Logistics

Sector

Transportation & Logistic

Type Project

Website

Overview

Development of a website featuring company information, services, shipping promotions, real-time tracking information, an article page, a career page, company activities, testimonials, and a call to action.

Year of Project

2021

Company

LSBU Indonesia Gatik

Sector

Technical & Electrical Power Inspection Agency

Type Project

Landing Page

Overview

Development of a landing page containing company information, services, legal documents, company activities, application procedures, and company certifications.

Year of Project

2021

Company

Ridho Ayah Ibu

Sector

Transportation & Logistic

Type Project

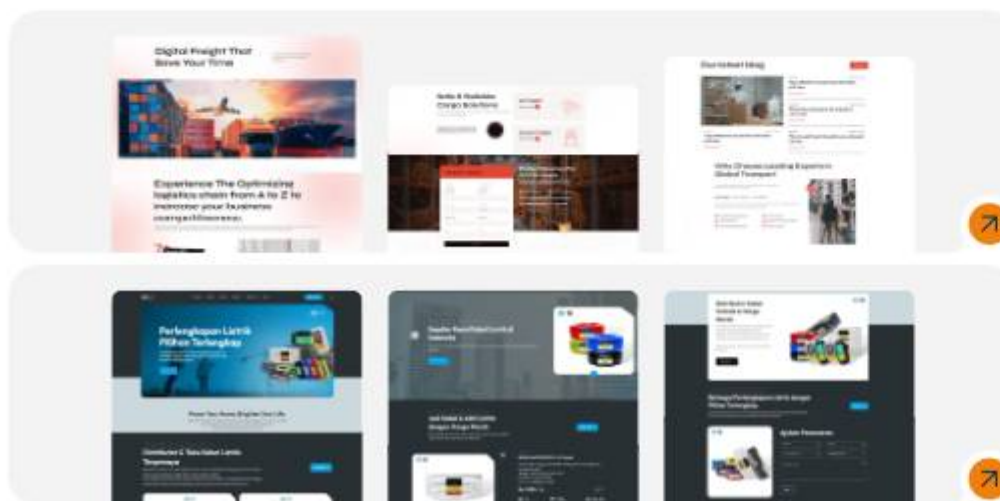
Landing Page

Overview

Development of a landing page featuring company information, services, shipping promotions, company activities, testimonials, and a call to action page.

Year of Project

2022



Company

Fazza Lestari Logistik

Sector

Transportation & Logistic

Type Project

Landing Page

Overview

Development of a landing page featuring company information, services, shipping promotions, company activities, testimonials, and a call to action page.

Year of Project

2023

Company

Sumber Pelita Energi

Sector

Cable & Power Tool Distributors

Type Project

Landing Page

Overview

Development of a landing page featuring company information, services, product promotions with e-commerce hyperlinks, testimonials, and a call to action.

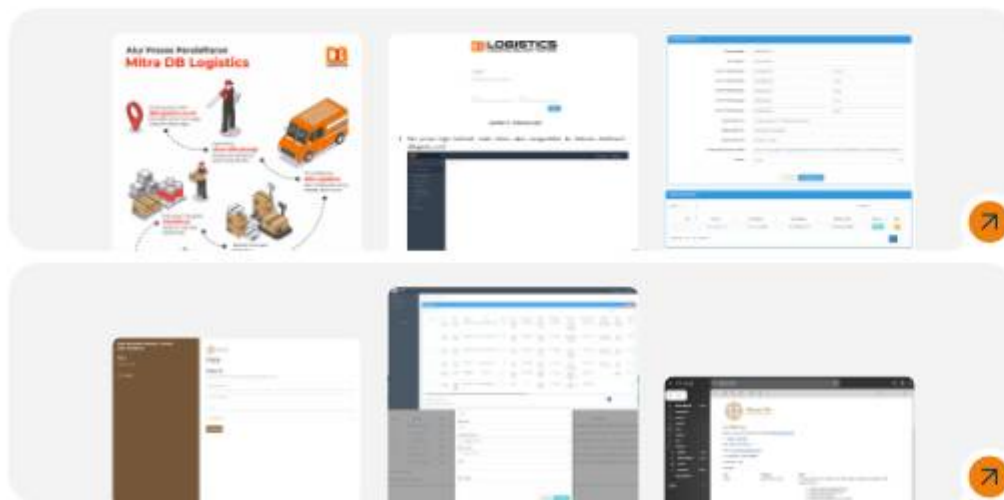
Year of Project

2024



Information System

We develop integrated information systems to support operational efficiency and business decision-making. Our information system solutions are designed to meet the specific needs of companies with reliable and user-friendly features.



Company

DB Logistics

Sector

Transportation & Logistic

Type Project

Website & Information System

Overview

Implement real-time package tracking or monitoring, know the shipping status, and provide an open feature for agent registration throughout Indonesia with an application form integrated with the database system.

Year of Project

2023

Company

Marry Me Muslim Wedding

Sector

Wedding Planner & Organizer

Type Project

Website & Information System

Overview

Managing the design of a vendor database with the end goal of facilitating customized wedding cost estimation or simulation. Developing a website featuring company information, services, terms and conditions, promotions, news, gallery, and testimonials.

Year of Project

2024



Design Graphic

We offer professional graphic design services that reflect your brand identity and enhance visual appeal. Each design is crafted with creativity and precision to support effective visual communication for your company.





Company

Humala Express by DB Logistics

Sector

Transportation & Logistics

Type Project

Brand Identity

Overview

Designing logo sketches, brand identity, color selection, typefaces, typography, mockups for office stationery and vehicles.

Year of Project

2022

Company

Go with Humala

Sector

Stationer Distributors

Type Project

Brand Identity

Overview

Designing logo sketches, brand identity, color selection, typefaces, typography, and mockups for office stationery.

Year of Project

2022

Company

Berlian Energi Mandiri

Sector

Technical & Electrical Power Inspection Agency

Type Project

Printing Service

Overview

Designing an ID card made from E-Money card material with precision, a style that is harmonious and coordinated with the lanyard.

Year of Project

2023

Company

Sumber Pelita Energi

Sector

Cable & Power Tool Distributors

Type Project

Website Content

Overview

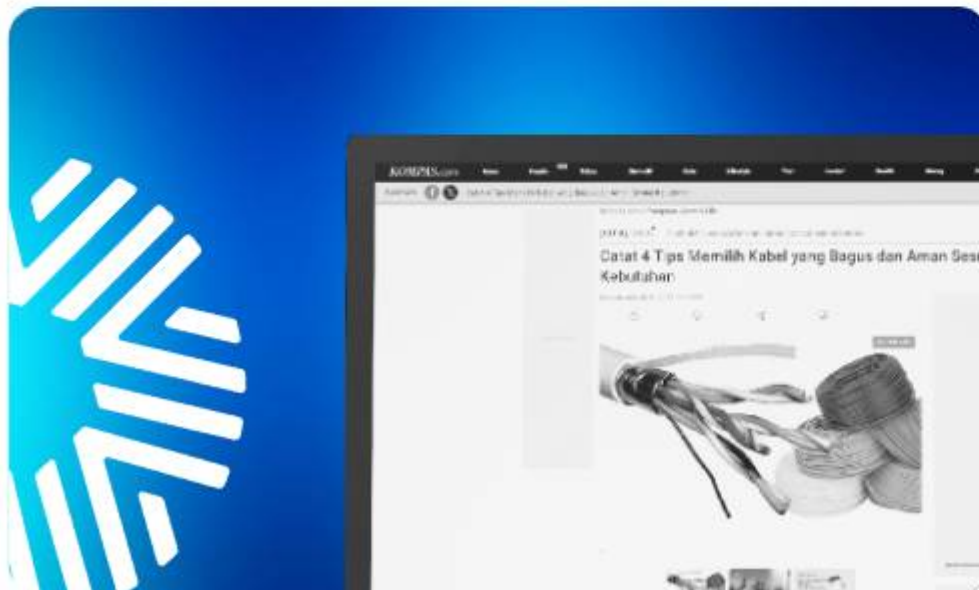
Create a product layout with a modern, minimalist style and a simpler background, so that the product feels more focused on the center point, with color enhancements.

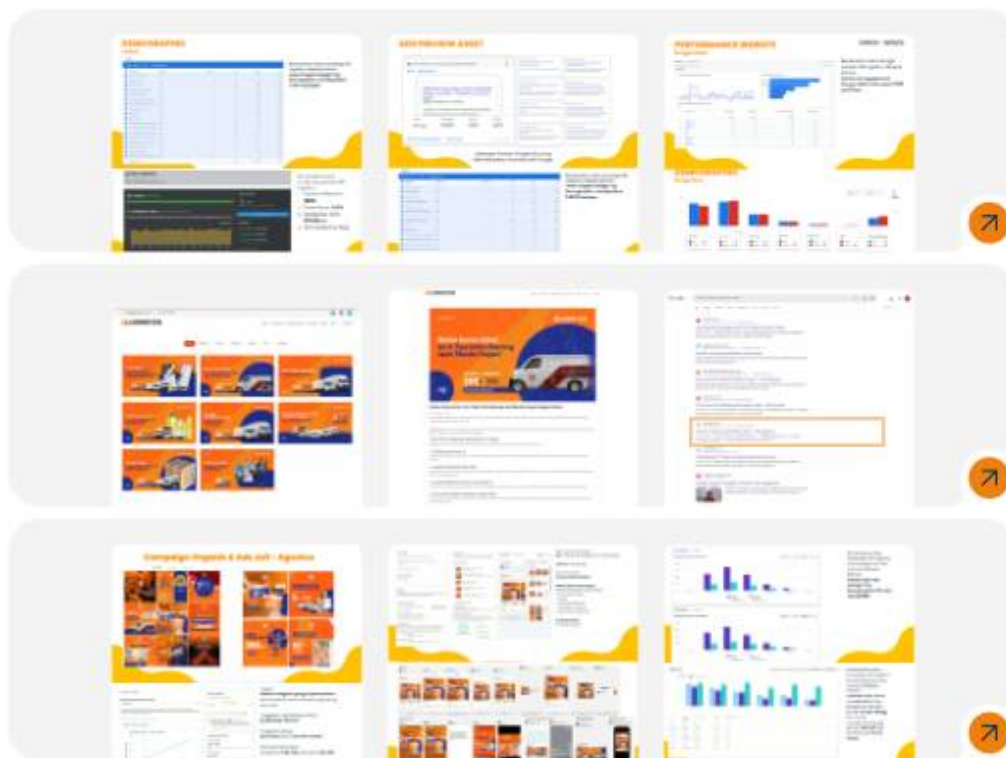
Year of Project

2024

Digital Marketing Strategy

We provide measurable digital marketing strategies to enhance brand visibility and effectively reach target audiences. We also assist companies in designing creative digital campaigns for optimal results.





Company

DB Logistics

Sector

Transportation & Logistic

Type Project

Meta & Google Ads

Overview

Handling the design of digital campaigns, starting from analysis, selecting the best keywords, determining the budget, to launching them on social media and Google search pages.

Year of Project

2023

Company

DB Logistics

Sector

Transportation & Logistic

Type Project

SEO Article

Overview

Create an SEO article on the official website, relying on keywords organically valued as 'Good SEO' and 'OK readability.' This will drive search engine results on Google and increase visitors for readers.

Year of Project

2023

Company

DB Logistics

Sector

Transportation & Logistic

Type Project

Maintenance Social Media Content

Overview

Design the content for the company's social media in such a way that it aligns with the brand identity being built. This content covers various topics, including brand awareness, company information, promotions, tips, news, and company activities.

Year of Project

2023

Big Thanks.

Big Thanks for the trust and support of our loyal clients. The partnership we have built has resulted in successful implementations to date, providing significant benefits to drive the company's growth in the future.*





Procheature.

Procedure

• Brainstroming

A discussion session to explore ideas, solutions, and initial concepts that will serve as the foundation for the project.

• Quotation Launch or Project Alignment

Preparing and providing a price quotation that aligns with the scope and goals of the project.

• Collaboration Agreement

Signing an official agreement between the involved parties regarding the project details and terms of cooperation.

• Project Implementation Process

The execution phase where the project is carried out according to the agreed-upon plan and timeline.

• Quality Control & Double Check

The supervision process to ensure the quality of the work meets the standards and to recheck each element.

• Project Outcome Review

Evaluating the work results with the client to ensure all aspects are met and align with expectations.

• Project Launch or Release

The project or product is ready to be published or delivered to the client after the final evaluation.

• Warranty Period

Providing a warranty period for repairs or maintenance if issues arise post-launch.

• Completion

The project is considered complete after all stages are finished, including administrative and final documentation.



Flexible Pricing Plan

Digital Consulting

- Various Consulting Cases
- Include Minutes of Meeting
- Competitive Pricing
- Strategic & Efficient Planning
- Solid in Solving Problem*
- End User Focus
- The Cost is Adjustable
- Training Service Available
- Unlimited Online Meeting*

START FROM
1 Million / Project*

Graphic Design

- Various 2D or 3D Design Jobs
- Include Master File
- Competitive Pricing
- Unlimited Self Colour Palette
- Printing Services Available
- Include Identity Documentation
- Include 5 Images License
- Free Up to 5x Mockup Set*
- Up to 5x Minor Revision

START FROM
2 Million / Project*

Landing Pages Design

Favorite Service

- Various Domain Names
- Various Design Template
- Include UI Prototype
- Unlimited Minor Revisions
- Free Access to Hosting Login
- Responsive Design Planning
- Affordable Maintenance Costs
- Include Source Code
- Warranty Up to 2 Months*

Start From
6 Million / Project*

Website Development

Favorite Service

- Various Domain Names
- Include Source Code
- Include UI Prototype
- Unlimited Minor Revisions
- Free Access to Hosting Login
- Free Access to Database Login
- Affordable Maintenance Costs
- Include Source Code
- Warranty Up to 3 Months*

Start From
10 Million / Project*

Information System

- Various Domain Names
- Include Source Code
- Include UI Prototype
- Unlimited Minor Revisions
- Free Access to Hosting Login
- Responsive Design Planning
- Affordable Maintenance Costs
- Include Source Code
- Warranty Up to 3 Months*

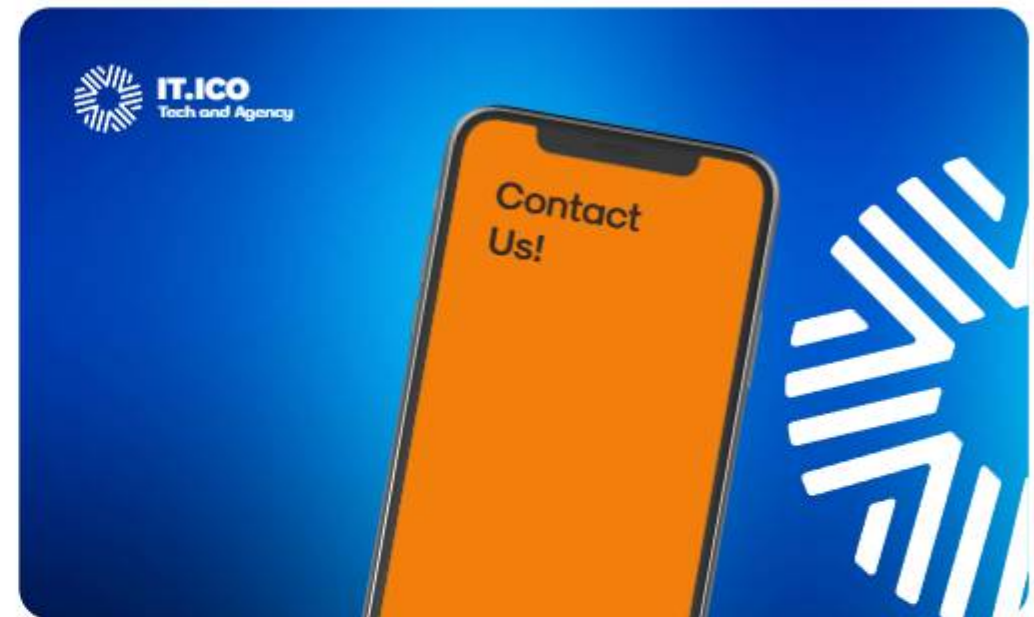
START FROM
15 Million / Project*

Digital Marketing

- Prevent Downtime <90%
- Maintenance Content
- Setup Google Ads Campaign
- Setup Meta Ads Campaign
- SEO Article or Content Design
- Include Analytic Keyword
- Various KPI Target
- Customizable Advertising Costs*
- Include Report Period

START FROM
8 Million / Project*

The services or prices are subject to change at any time, terms and conditions apply.



Get in **Touch.**

Era of digital innovators, We believe that harnessing the power of technology is one of the key factors in driving operations and business growth. We are happy to assist you in delivering innovative and impactful digital solutions.

Contact us and let's create the digital future of your business together with **Itico Tech & Agency**.

Inspire, Transform & Better Digital Solutions

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Website	itico.id



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Itico Tech & Agency